

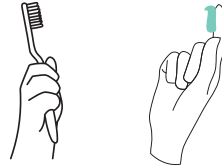
Introducing toothpaste

Squeeze some toothpaste onto your finger and let your pet lick it off.



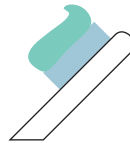
Creating a positive association

Let your pet lick it off while you hold the toothbrush in your other hand, where he can clearly see it.



Reinforcing the association with the toothbrush

Spread some toothpaste on the brush and let your pet lick it off, without inserting the brush into his mouth.



Handling your pet's muzzle

- Touch the top of the muzzle with the open hand;
- Touch your pet's chin with an open hand;
- Touch the left side of the mouth, then the right;
- Raise the right lips, then the left;
- Touch the chin and lift the right lips;
- Touch the chin and lift the left lips.



Psst ... give a treat after each manipulation.

Using your fingers to mimic the action of the toothbrush

- Right side of the mouth;
- Left side of the mouth.

Introducing brushing

Apply the toothpaste to the surface of his teeth.

Brushing the teeth

Brush one side of his mouth for two seconds, then the other side

As the days go by, increase the duration by two seconds at a time until you reach an average of ten seconds per side.